

From: "Angela Madden \(\acrews1\)\" <Angela.Madden@memphis.edu>
To: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>
Date: 10/27/2017 7:12:41 PM
Subject: Re: Awareness survey give to new parolees and probationers

It's done. I'm going in the morning to give to 150 students. Then the lady is going to help me select some schools to go to (hit lunchtime she suggests) in the next few weeks.

Patricia Melton is working on getting it administered next week to all 150 inmates in SCDC who are in for gun crimes.

I've never had surveys go so easily. Of course, I had to adapt the questionnaire for the school and for the inmates.

Dr. Angela Madden, Research Associate Professor
Public Safety Institute
University of Memphis

Sent from my Samsung device

----- Original message -----

From: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>
Date: 10/27/17 4:41 PM (GMT-06:00)
To: "Angela Madden (\acrews1)" <Angela.Madden@memphis.edu>
Subject: Re: Awareness survey give to new parolees and probationers

Sure, at the point that you think it is a done deal.

Bill Gibbons

Executive Director
Public Safety Institute



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From: Angela Madden (\acrews1)
Sent: Friday, October 27, 2017 4:15 PM
To: William Gibbons (wgibbons)
Subject: Re: Awareness survey give to new parolees and probationers

Should we let them know that we are going to also survey schools and gun offenders in SCDC?

Angela D. Madden, Ph.D.

Research Associate Professor

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From: William Gibbons (wgibbons)

Sent: Friday, October 27, 2017 4:09:23 PM

To: Howard Robertson

Cc: steven@suttonreid.com; Jim Strickland; Amy Weirich; Mike Dunavant; Angela Madden (acrews1);
maxhelmska@gmail.com; Linda Russell; Madden, Ursula

Subject: Awareness survey give to new parolees and probationers

Howard,

Attached are the results of the survey we did of new parolees and probationers (a total of 143).

First, you are spot on in terms of the radio stations to target!

About 30 percent of respondents just respond "yes" to being aware of all four communications, including the non-existent one. I think they are just giving responses they think we want.

Close to 70 percent say they still remember GUN CRIME IS JAIL TIME. (We did saturate things for a number of years.)

Almost 60 percent now say they are aware of FED UP, so awareness is growing.

Awareness of BLUE CRUSH is waning - a little over 50 percent.

There will be no meetings at which to survey parolees and probationers in November or December, which means we should have a pretty large meeting in January.

Bill Gibbons

Executive Director

Public Safety Institute



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From: Sharon Walker <swalker@memphiscrime.org>
Sent: Thursday, October 26, 2017 8:29 AM
To: William Gibbons (wgibbons)
Subject: FW: Attached Image

As requested.. Sam

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